

# Levels of Support for Business

Your support of the Smoky Hill River Festival makes it possible for generations to experience music and art of unparalleled quality in a joyous annual celebration. Festival sponsorship raises your company's profile and allows you to reach tens of thousands of prospective customers who will remember your participation with the gratitude and good will associated with this one-of-a-kind cultural and family event.

Levels of business sponsorship for the 2019 Smoky Hill River Festival:

## Premiere Sponsor \$4000 +

- ◆ Logo displayed in two prominent locations on Festival grounds
- ◆ Logo displayed on big screen between every act (weather permitting)
- ◆ Signage at sponsored activity/event (if applicable)
- ◆ Verbal recognition at sponsored activity/event (if applicable)
- ◆ Logo and link on Festival website at riverfestival.com
- ◆ Logo streaming on three highest-traffic Festival website pages
- ◆ Logo in Festival Program and mention in thank-you ad
- ◆ Three on-grounds Parking Passes
- ◆ Ten Festival admission Buttons
- ◆ Two Festival T-shirts
- ◆ One signed, numbered, limited-edition commemorative Festival Print

## Executive Sponsor \$2000 - \$3999

- ◆ Logo displayed in two prominent locations on Festival grounds
- ◆ Logo displayed on big screen between every act (weather permitting)
- ◆ Signage at sponsored activity/event (if applicable)
- ◆ Verbal recognition at sponsored activity/event (if applicable)
- ◆ Logo and link on Festival website at riverfestival.com
- ◆ Logo streaming on two highest-traffic Festival website pages
- ◆ Logo in Festival Program and mention in thank-you ad
- ◆ Two on-grounds Parking Passes
- ◆ Four Festival admission Buttons
- ◆ One signed, numbered, limited-edition commemorative Festival Print

## Presenting Sponsor \$1000 - \$1999

- ◆ Signage at sponsored activity/event or name displayed in two prominent locations on Festival grounds
- ◆ Verbal recognition at sponsored activity/event (if applicable)
- ◆ Name listed on Festival website at riverfestival.com
- ◆ Name listed in Festival Program and mention in thank-you ad
- ◆ One on-grounds Parking Passes
- ◆ Two Festival admission Buttons
- ◆ One signed, numbered, limited-edition commemorative Festival Print

## Business Sponsor \$400 - \$999

- ◆ Signage at sponsored activity/event or name displayed in two prominent locations on Festival grounds
- ◆ Name Listed in Festival Program
- ◆ Two Festival admission Buttons
- ◆ One signed, numbered, limited-edition commemorative Festival Print